

IABSE

Congress 2024



September 25, 26 and 27
San Jose, **Costa Rica**

Sponsorship Opportunities

"Beyond Structural Engineering in a Changing World"

Organizers



Partnership with





Welcome

The IABSE Congress San Jose, 2024 will take place on 25 - 27 September 2024, at the Costa Rican Convention Center.

Outstanding speakers and renowned national and international leaders will share their expertise regarding **advancements in the field of structural engineering** in the world, addressing important issues on **decarbonization and climate change, deconstructability and building reuse**.

The construction industry is responsible for a significant portion of carbon emissions and, collectively, **our responsibility is to develop solutions that have a positive effect on these pressing challenges**. Since these are global-scale challenges, we need international cooperation to mark an actual difference.

The phrase you will likely hear the most while in Costa Rica is **“Pura Vida”**, which is the essence of our national lifestyle. It is also a mindset that can guide the engineering community and inspire us to seek a smaller carbon footprint and a more positive impact.

“Pura Vida” captures the rich local heritage, culture and hospitality, as well as is natural landscape, unique ecosystems and biodiversity. Take advantage of your trip to visit this special place and take part of the 'Pura vida' spirit back with you.

The land of “**Pura Vida**” awaits you in **2024**

A gathering to strengthen bonds of trust and position your company
as a leader in **Structural Engineering**

Save the date: 25 - 27 September at the
Costa Rica Convention Center

Organizers



The International Association for Structural and Bridge Engineering – IABSE

Organization with a mission to promote the
exchange of knowledge and advance the practice of
structural engineering worldwide in the service of the
profession and society.



Costa Rican Association of Structural and Seismic Engineering – ACIES

Organization with independent interest in the
exercise of its functions and composed of
professionals in the field of Structural and Seismic
Engineering in Costa Rica.

Attendance

Projection

+400

Professionals from various disciplines within the field of structural engineering, including **researchers, academics, practicing engineers, architects, contractors, and industry professionals.**

Main topics

- Decarbonization and Climate Change
- Sustainability
- From Design to Construction
- Constructability
- Structural Health Monitoring
- Rehabilitation of Existing Structures
- Communication Routes
- Alternative System Components
- Constructability and Second Use
- Software Modeling
- Demand Loads
- Resilience
- Integrated Design
- Soil-Structure Interaction

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Confirm your participation as a sponsor

Take the opportunity of exposure on the Congress website, social media, mailings, and on site

A low-angle photograph of a modern glass skyscraper at dusk. The building's facade is composed of a grid of dark metal frames and large glass panels. The interior lights of the building are on, creating a warm glow that contrasts with the cool blue tones of the twilight sky. The perspective is from a low angle, looking up at the building's corner, which emphasizes its height and architectural details.

**Benefit
Summary table**

	Platinum	Diamond	Gold	Silver	Bronze	Stand space
Before the event						
Welcome post with only your brand on social media	●	●				
Carrousel-type welcome post on social media			●	●	●	
Company-customized post for social media	3	2	1	1		
Brand presence on promotional materials to publicize the event	●	●	●	●	●	
Before, during and after the event						
Permanent brand presence on event web site	Logo size Very Large	Logo size Large	Logo size Medium	Logo size Small	Logo size very Small	Logo size very Small
Newsletter distribution (designed and produced by your company)	4 submissions	3 submissions	2 submissions			
Video on website homepage (maximum 30 seconds)	●	●				
During the event						
Advertising banner on website	●					
Brand presence on badges	●					
Mention of sponsor during opening and Closing Ceremonies	●	●				
Brand presence on multimedia projections	Logo size Very Large	Logo size Large	Logo size Medium	Logo size Small	Logo size very Small	
Brand presence on Welcome panel	Logo size Very Large	Logo size Large	Logo size Medium	Logo size Small	Logo size very Small	
Insertion of advertising materials in delegate Bags	●	●				
Video projection (maximum 30 seconds between conferences)	3	2	1			
Sponsor of 1 social activity (Opening or Closing)	●					
Sponsor of 1 lunch		●				
Sponsor of 1 coffee break			●			
Booth space (structure isn't include)	6x2	5x2	4x2	3x2	3x2	
Free-of-charge registration	6	4	3	2	2	2
Gala dinner tickets	4	3	2	1		
Othres						
Personalized messages on Congress mobile app	5	4	3	2		
Cost	USD\$ 20 000,00 +13% VAT	USD\$ 17 500,00 +13% VAT	USD\$ 12 000,00 +13% VAT	USD\$ 7 500,00 +13% VAT	USD\$ 5 000,00 +13% VAT	According to size

Stand only options

Stand **6x2**
USD\$ **4 500,00**
+ 13% VAT

Stand **5x2**
USD\$ **3 750,00**
+ 13% VAT

Stand **4x2**
USD\$ **3 000,00**
+ 13% VAT

Stand **3x2**
USD\$ **2 250,00**
+ 13% VAT

Benefits description

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Platinum sponsor

Investment USD\$ 20,000 + 13% VAT



Before the event

Welcome post on social media

An individual post with your brand will be designed, welcoming you as an event sponsor.

Company-customized post

3 publications on social media, provided by your company, to include your preferred text, along with #Hashtag, @tags and/or links, and a 1080 x 1080 px image.

Brand presence on promotional materials

Your logo will appear on the congress promotional materials to be distributed to all potential participants.

Before, during and after the event

Permanent brand presence on event website

Once participation is confirmed, your logo will be permanent on event website, very large.

Newsletter

4 newsletters, designed and provided by your company, for circulation among our mailing list of potential participants. Design: 900px X 2100px

Video on website homepage

Website homepage will include a 30-second promotional video. Format: mp4 high resolution (1080 px) or YouTube link.

During the event

Advertising banner on website

May include an advertising banner, customized, designed and provided by your company on the Congress website with institutional or product information. Size 1140 x 150 px.

Brand presence on badges

Your logo will be on participant name badges.

Mention of sponsor during Opening and Closing ceremonies

Your brand will be mentioned during the Congress Opening and Closing Ceremonies.

Brand presence on multimedia projections

Your company logo will appear, very large, on the multimedia displays throughout the Congress.

Brand presence on Welcome Panel

Your company logo will appear, very large, on the Welcome Panel used during the event.

Insertion of advertising materials in Delegates Bag

You may place your company advertising materials in the Delegates Bag to be given to Congress participants. Prior coordination with the organizing committee.

Video projection

Between speakers, your company promotional video will be displayed, allowing you to reach the entire audience with your message. The video will be displayed 3 times, or your company can provide 3 different videos. **Video requirements:** Format: YouTube / Vimeo / or reference link to download, Video quality 1080p, Maximum weight 100 megs, 30 seconds maximum. Aspect ratio 16:9

Social activity sponsor

Sponsor the social activity of your choice (opening or closing), and place promotional materials in the area. Prior coordination with the organizing committee.

Booth space

Place a booth in a 6x2 space in the exhibition hall. Does not include structure or furniture.

Free-of-charge registration

Entitled to 6 free-of-charge registrations to the event.

Gala dinner tickets

You'll have 4 courtesy tickets for the gala dinner.

Others

Personalized messages on Congress mobile app

May personalize 5 messages related to your brand or product, to be shared via the Congress official app.



Diamond sponsor

Investment USD\$ 17,500 + 13% VAT



Before the event

Welcome post on social media

An individual post will be designed, with your brand, welcoming you as an event sponsor.

Company-customized post

2 publications on social media, provided by your company, to include your preferred text, along with #Hashtag, @tags and/or links, and a 1080 x 1080 px image.

Brand presence on promotional materials

Your logo will appear on the congress promotional materials to distributed to all potential participants.

Before, during or after the event

Permanent brand presence on event website

Once participation is confirmed, your logo will be permanent on event website, large.

Newsletter

3 newsletters, designed and provided by your company, for circulation among our sector database. Design: 900px X 2100px

Video on website homepage

Website homepage will include a 30-second promotional video. Format: mp4 high resolution (1080 px) or YouTube link.

During the event

Mention of sponsor during Opening and Closing ceremonies

Your brand will be mentioned during the Congress Opening and Closing Ceremonies.

Brand presence on multimedia projections

Your company logo will appear, large, on the multimedia displays throughout the Congress.

Brand presence on Welcome Panel

Your company logo will appear, large, on the Welcome Panel used during the event.

Insertion of advertising materials in Delegates Bag

You may place your company advertising materials in the Delegates Bag to be given to Congress participants. Prior coordination with the organizing committee.

Video projection

Between speakers, your company promotional video will be displayed, allowing you to reach the entire audience with your message. The video will be displayed 2 times, or your company can provide 2 different videos. **Video requirements:** Format: YouTube / Vimeo / or reference link to download, Video quality 1080p, Maximum weight 100 megas, 30 seconds maximum. Aspect ratio 16:9

Lunch sponsor.

Sponsor one lunch during the event, and place promotional elements in the area. Prior coordination with the organizing committee.

Booth space

Place a booth in a 5x2 space in the exhibition hall. Does not include structure or furniture.

Free-of-charge registration

Entitled to 4 free-of-charge registrations to the event.

Gala dinner tickets

You'll have 3 courtesy tickets for the gala dinner.

Others

Personalized messages on Congress mobile app

May personalize 4 messages related to your brand or product, to be shared via the Congress official app.



Gold sponsor

Investment USD\$ **12,000** + 13% VAT



Before the event

Welcome post on social media

An individual post will be designed, with your brand, welcoming you as an event sponsor.

Company-customized post

1 publication on social media, provided by your company, to include your preferred text, along with #Hashtag, @tags and/or links, and a 1080 x 1080 px image.

Brand presence on promotional materials

Your logo will appear on the congress promotional materials to be distributed to all potential participants.

Before, during and after the event

Permanent brand presence on event website

Once participation is confirmed, your logo will be permanent on event website, medium.

Newsletter

2 newsletters, designed and provided by your company, for circulation among our mailing list of potential participants. Design: 900px X 2100px

During the event

Brand presence on multimedia projections

Your company logo will appear, medium, on the multimedia displays throughout the Congress.

Brand presence on Welcome Panel

Your company logo will appear, medium, on the Welcome Panel used during the event.

Insertion of advertising materials in Delegates Bag

You may place your company advertising materials in the Delegates Bag to be given to Congress participants. Prior coordination with the organizing committee.

Video projection

Between speakers, your company promotional video will be displayed, allowing you to reach the entire audience with your message. The video will be displayed 1 time.

Video requirements: Format: YouTube / Vimeo / or reference link to download, Video quality 1080p, Maximum weight 100 megas, 30 seconds maximum. Aspect ratio 16:9

Coffee break sponsor

Sponsor one break during the event. Place promotional materials and other elements in the area. Prior coordination with the organizing committee.

Booth space

Place a booth in a 4x2 space in the exhibition hall. Does not include structure or furniture.

Free-of-charge registration

Entitled to 3 free-of-charge registrations to the event.

Gala dinner tickets

You'll have 2 courtesy tickets for the gala dinner.

Others

Personalized messages on Congress mobile app

May personalize 3 messages related to your brand or product, to be shared via the Congress official app.



Silver
sponsor

Investment USD\$ 7,500 + 13% VAT



Before the event

Carrousel-type welcome post on social media

A carrousel-type post will be designed with all brands in this category, welcoming them as event sponsors.

Company-customized post

1 publication on social media, provided by your company, to include your preferred text, along with #Hashtag, @tags and/or links, and a 1080 x 1080 px image.

Brand presence on promotional materials

Your logo will appear on the congress promotional materials to be distributed to all potential participants.

Before, during and after the event

Permanent brand presence on event website

Once participation is confirmed, your logo will be permanent on event website, Small.

During the event

Brand presence on multimedia projections

Your company logo will appear, small, on the multimedia displays throughout the Congress.

Brand presence on Welcome panel

Your company logo will appear, small, on the welcome panel used during the event.

Booth space

Place a Booth in a 4x2 space in the exhibition hall. Does not include structure or furniture.

Free-of-charge registration

Entitled to 2 free-of-charge registrations to the event.

Gala dinner tickets

You'll have 1 courtesy tickets for the gala dinner.

Others

Personalized messages on Congress mobile app

May personalize 2 messages related to your brand or product, to be shared via the Congress official app.



Bronze
sponsor

Investment USD\$ 5,000 + 13% VAT



Before the event

Carrousel-type welcome post on social media

A carrousel-type post will be designed with all brands in this category, welcoming them as event sponsors.

Brand presence on promotional materials

Your logo will appear on the congress promotional materials to be distributed to all potential participants.

Before, during and after the event

Permanent brand presence on event website

Once participation is confirmed, your logo will be permanent on event website, very small.

During the event

Brand presence on multimedia projections

Your company logo will appear, very small, on the multimedia projections throughout the Congress.

Brand presence on Welcome Panel

Your company logo will appear, very small, on the Welcome Panel used during the event.

Booth space

Place a booth in a 3x2 space in the exhibition hall. Does not include structure or furniture.

Free-of-charge registration

Entitled to 2 free-of-charge registrations to the event.



Booth categories

Furniture and structure options



Booth categories

6x2 Includes 2 free-of-charge entry in the event.
Cost USD\$ 4500,00 + VAT

5x2 Includes 2 free-of-charge entry in the event.
Cost USD\$ 3750,00 + VAT

4x2 Includes 2 free-of-charge entry in the event.
Cost USD\$ 3000,00 + VAT

3x2 Includes 2 free-of-charge entry in the event.
Cost USD\$ 2250,00 + VAT

Include structure and furniture in your booth

If you wish to include structure and furniture for your booth, we offer the following options:

Structure and furniture for a **6x2m booth**

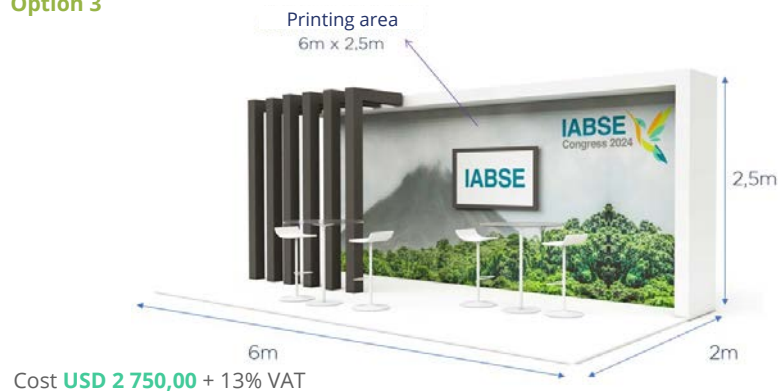
Option 1



Option 2



Option 3



All booth options include:



3 Armchairs with table



1 Counter



TV screen 55"



Electricity



Illumination

Include structure and furniture in your booth

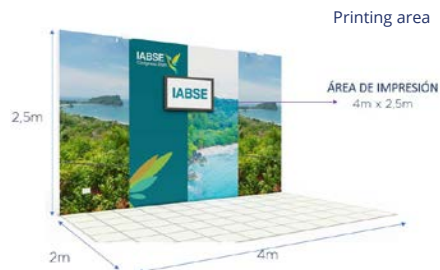
If you wish to include a structure and furniture for your booth, we offer the following options:

Structure and furniture for a 5x2m booth



Cost **USD 1 500,00** + 13% VAT

Structure and furniture for a 4x2m booth



Cost **USD 1 300,00** + 13% VAT

Structure and furniture for a 3x2m booth



Cost **USD 900,00** + 13% VAT



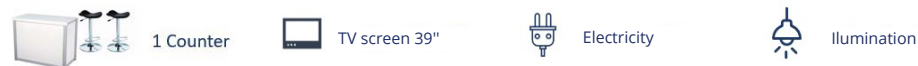
Cost **USD 1 000,00** + 13% VAT



Cost **USD 1 100,00** + 13% VAT



Cost **USD 1 250,00** + 13% VAT





Other Sponsorship **Opportunities**

Increase your brand presence



Increase your brand presence with **other sponsorship opportunities**

Other Sponsorship Opportunities

Lanyard + 5 complimentary registrations (No requirements)	USD\$ 12 000,00 + 13% VAT
Logo on official delegate bag (No requirements)	USD\$ 10 000,00 + 13% VAT
Name in speaker room	USD\$ 5 000,00 + 13% VAT
Back cover with logo on final program	USD\$ 4 000,00 + 13% VAT
360 Photo Booth	USD\$ 4 000,00 + 13% VAT
Wifi password	USD\$ 3 000,00 + 13% VAT
Cellphone charging station	USD\$ 3 000,00 + 13% VAT
Insertion of advertising material in delegate bag	USD\$ 3 000,00 + 13% VAT
Advertisement page on final program. Please submit page design	USD\$ 3 000,00 + 13% VAT
Logo on participant water bottles	USD\$ 3 000,00 + 13% VAT
Logo on signage	USD\$ 1 000,00 + 13% VAT
Pens	USD\$ 1 000,00 + 13% VAT
Notebooks or note blocks	USD\$ 1 000,00 + 13% VAT

Requirements

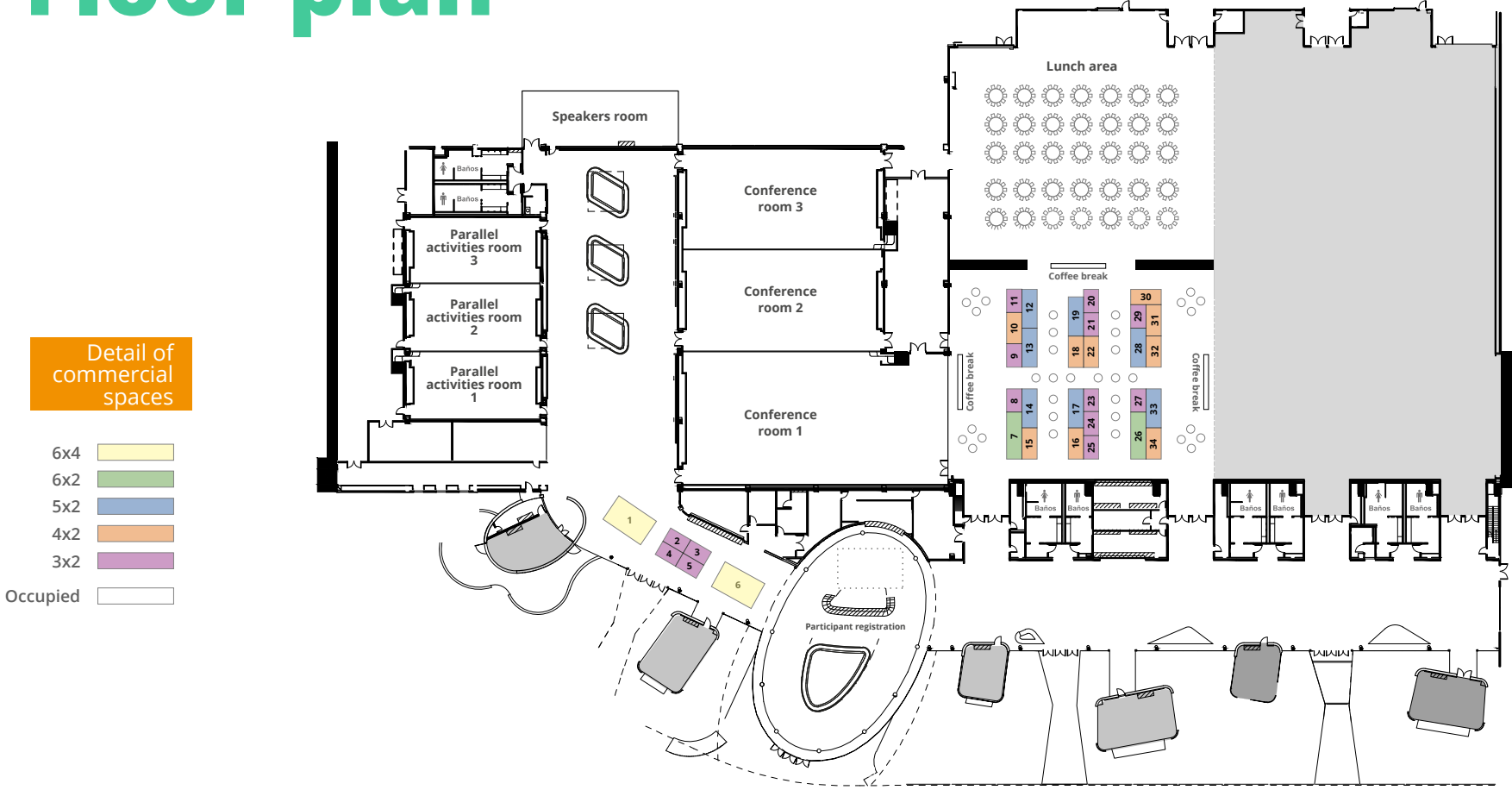
To purchase one of the options above you must have a sponsor category or at least a booth.

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September 25, 26 and 27
Convention Center - CCCR, **Costa Rica**



Congress Floor plan



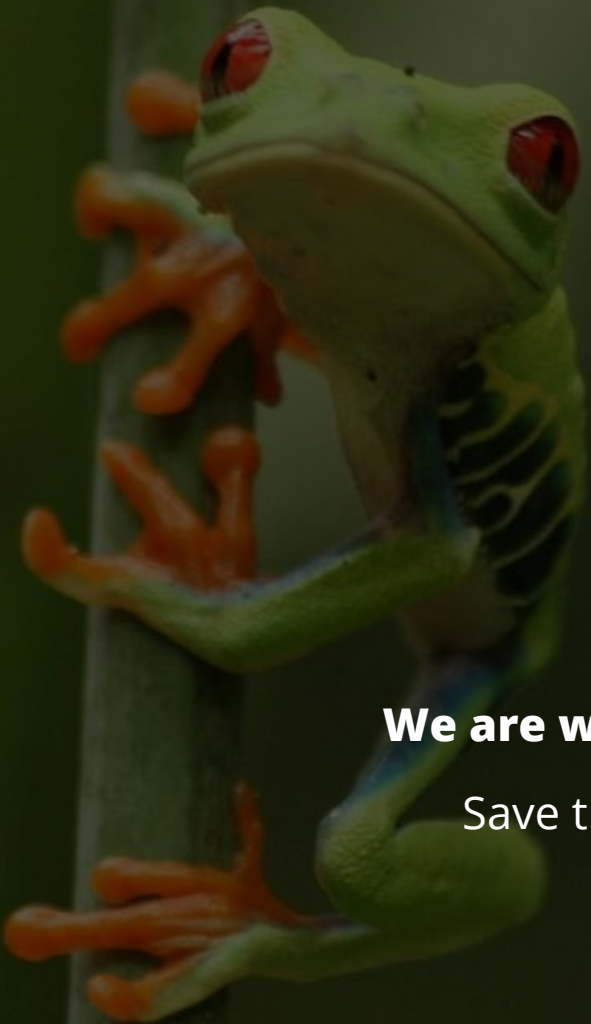
We are waiting for you in
Costa Rica

Booth Floor plan

Detail of commercial spaces

- 6x4
- 6x2
- 5x2
- 4x2
- 3x2
- Occupied





We are waiting for you, be part of this event

Save the Date, **25 - 27 September**, 2024

www.iabse.org/SanJose2024

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